

## Mark Louie Khoury

---

Wollongong, NSW • [marklkhoury01@gmail.com](mailto:marklkhoury01@gmail.com) • +61 451 346 459 • [www.linkedin.com/in/mark-khoury-9b96a0322](http://www.linkedin.com/in/mark-khoury-9b96a0322)

E-Portfolio - <https://marklkhoury01.wixsite.com/mark-khoury-1>

### Education

#### University of Wollongong

*Bachelor of Business* - Majoring in Sports Marketing & Management;  
Minoring in Economics & Finance. WAM: 88.17  
Honours: Business Undergraduate Academic Excellence Scholarship

Wollongong, NSW  
Feb 2024 - Dec 2026

#### Smiths Hill High School

*High School Certificate*  
ATAR: 90.15 • Selective School Graduate  
Honours: Gold Leadership and Service Award

Wollongong, NSW  
2023

### Experience

#### University of Wollongong

##### *PASS Leader (ACCY121)*

Wollongong, NSW  
Feb 2025 - Present

- Facilitated weekly peer-assisted study sessions in both online (Zoom) and in-person formats
- Designed interactive revision materials and led collaborative problem-solving activities
- Fostered consistent attendance and built an inclusive academic environment that supported diverse learning styles
- Collaborated with academic staff to align session content with lecture materials and assessments

#### Bulli Tennis Centre

##### *Tennis Coach*

Bulli, NSW  
Aug 2021 - Present

- Conducted individual and group coaching sessions for junior and inclusive players across varied skill levels
- Adapted drills and instruction methods to suit physical abilities, learning styles, and developmental goals
- Fostered skill progression and player confidence through consistent, tailored feedback and positive reinforcement
- Built and maintained player engagement through clear communication and collaborative goal-setting with families

#### NSW Electoral Commission

##### *Election Official*

Bulli, NSW  
Sept 2023

- Processed voter check-ins and ballot distribution at one of the state's highest-turnout polling stations
- Verified voter identity and managed sensitive materials in accordance with electoral law and compliance protocols
- Contributed to the most efficient polling place in the region, completing operations ahead of schedule with zero procedural errors
- Received the highest staff performance rating on-site for professionalism, accuracy, and voter engagement

## Leadership & Activities

### UOW Pulse

#### *Play Free Sport Volunteer (Basketball)*

Wollongong, NSW

Feb 2025 - Present

- Supported weekly Free Play Basketball sessions to promote student health and social connection
- Managed equipment setup, participant check-in, and basic coordination of casual games in an inclusive setting
- Contributed to consistent attendance and a welcoming atmosphere through friendly facilitation and peer engagement

### Wollongong Wolves FC

#### *Volunteer Assistant Academy Coach*

Wollongong, NSW

Feb - July 2022

- Assisted in delivering weekly technical development sessions for youth academy players aged 8–14
- Led drills targeting first touch, ball control, passing accuracy, and positional awareness
- Adapted coaching strategies to suit individual skill levels and learning styles within a group setting
- Supported player development within a non-competitive training environment alongside their external club commitments

## Additional Involvement

- Competitive Basketball Player, Snakepit League & University Basketball League (UBL). 2021 – Present
- Vygo Mentoring Program Mentee, UOW – 2024
- Event Volunteer, Cancer Council – Australia's Biggest Morning Tea — 2023
- Club Soccer Player, Local Football Club (9 years, Striker & Defender). 2013 – 2022
- *Walk the Field* volunteer

## Skills & Interests

### Technical:

Google Workspace (Advanced) | Canva (Advanced) | Microsoft Excel (Intermediate) Zoom (Proficient) | Moodle (Proficient) | Social Media Tools (Proficient)

### Language:

English (Native Fluency)

Spanish (Basic proficiency, self-taught)

### Certifications:

Google Digital Garage: *Fundamentals of Digital Marketing* – Completed 2025

HubSpot Academy: *Content Marketing Certification* – Completed 2025

### Interests:

Sports Marketing & Fan Engagement | Strategic Sponsorship Management

Broadcast Rights & Media Innovation | Football (Soccer), NRL, Basketball, Tennis

Economics of Professional Sport | Brand Partnerships | Global Sports Industry Trends