

Mark Louie Khoury

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Portfolio • <https://mark-khoury-e-portfolio.vercel.app/index.html>

Education

University of Wollongong

Wollongong, NSW

Bachelor of Business (Sports Marketing & Management) | Feb 2024 – Dec 2026

Minors: Economics; Sustainable Business | WAM: 89.50

Business Undergraduate Academic Excellence Scholarship; Dean's Merit List (2024), Ranked 1st in Macroeconomic Policy and Theory, Ranked 2nd in Contemporary Economic Issues, Ranked 2nd in Social and Sustainability Marketing, Ranked 2nd in AI Marketing Implementation

New Colombo Plan Mobility Grant — Japan | 2025

Selected for an Australian Government-funded international study experience examining sustainable business, operations, and industry practices in Japan

Experience

University of Wollongong

Wollongong, NSW

PASS Leader

Feb 2025 – Present

- Facilitated weekly peer-assisted study sessions across online and in-person formats for undergraduate cohorts
- Designed and delivered structured revision activities aligned with lecture content and assessments
- Nominated for the Australasian Outstanding New PASS Leader Award, recognising impact and leadership within the program

PASS Mentor

Feb 2026 – Present

- Supported and mentored new PASS Leaders through session planning, feedback, and reflective practice
- Provided guidance on engagement strategies, group facilitation, and inclusive teaching approaches

Activate Events

Wollongong, NSW

Marketing and Communications Intern

July 2025 – Jan 2026

- Assisted with marketing and communications delivery for the MMJ Aquathon, the Illawarra's flagship community fitness event, with 2,500+ participants
- Assisted with social media content creation, digital updates, and participant communications across the live event campaign
- Supported sponsorship, media, and community engagement activities, including promotional activations and business spotlights

Bulli Tennis Centre

Bulli, NSW

Tennis Coach

Aug 2021 – Present

- Delivered individual and group coaching sessions for junior and inclusive players across varied skill levels
- Adapted coaching methods to suit different abilities, learning styles, and developmental goals
- Built player confidence and engagement through structured feedback and positive reinforcement

NSW Electoral Commission

Bulli, NSW

Election Official

Sept 2023

- Contributed to the most efficient polling place in the region for vote collation and submission
 - Managed sensitive voting materials in accordance with electoral law and compliance protocols
 - Received the highest on-site staff performance rating for professionalism, accuracy, and voter engagement
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Leadership & Volunteering

UOW Pulse

Wollongong, NSW

Play Free Sport Volunteer

Jan 2025 – Dec 2025

- Supported weekly Free Play Basketball sessions promoting student health and inclusion
- Managed equipment setup, participant coordination, and on-the-day facilitation

Wollongong Wolves FC

Wollongong, NSW

Volunteer Assistant Academy Coach

Feb 2022 – July 2022

- Assisted in delivering weekly technical development sessions for academy players aged 8–14
- Led drills focused on first touch, ball control, and positional awareness

Football South Coast

Kembla Grange, NSW

Walk the Field — Student Event Organising Team

2025

- Collaborated with UOW and Football South Coast to support the planning and delivery of a community walking football event
- Assisted with event logistics, participant coordination, and on-the-day operations
- Contributed to smooth event execution and positive participant experience

Skills & Capabilities

Marketing & Events Event marketing support | Campaign execution | Stakeholder communication | Sponsorship activation support | Community engagement | Event operations

Content & Digital Social media content creation | Canva design | Digital copywriting | Event content capture

Analytical & Business Market analysis | Data interpretation | Sustainability and business evaluation

Leadership & Professional Peer mentoring | Group facilitation | Public speaking | Team collaboration | Performance feedback

Tools Google Workspace (Docs, Sheets, Slides) | Microsoft Office (Word, Excel, PowerPoint) | Canva | Social media platforms | Generative AI tools (e.g., ChatGPT) for content development and workflow optimisation | Zoom | Moodle